

January 31, 2005

MAR 1 4 2005

Food & Drug Administration Office of Special Nutritionals (HFS-450) Center for Food Safety and Applied Nutrition 200 C Street SW Washington, DC 20204

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Dear Sirs:

Notice is hereby given pursuant to the requirement of section 403(r)(6)(21U.S.C. 343(r)(6)) of the Federal Food, Drug and cosmetic Act and in accordance with the requirements of 21 CFR 101.93 that LaneLabs USA, Inc., 25 Commerce Drive, Allendale, NJ 07401 is marketing a dietary supplement bearing the following statement(s) on the label and/or in the labeling:

TEXT OF CLAIM:

"The weight loss bar that breaks all the rules."

"Enjoy 2 bars daily to lose weight and cut body fat."

"A clinically tested way to take off pounds."

"Do you want to lose weight in a healthy way."

"Two bars daily help reduce appetite and increase energy"

"Helps curb appetite"

"Helps boost energy"

NAME OF INGREDIENTS:

Vitamin A

Vitamin C

Vitamin D

Vitamin E

Thiamin

Riboflavin

Niacin

Vitamin B6

Folate

Vitamin B12

Biotin

Pantothenic acid

Calcium

Iron

Phosphorus

Iodine

Magnesium

Zinc

Copper

Chromium

Sodium

Potassium

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L-Caritine
Proprietary Herbal Blend
Kola nut extract, gymnema sylverstre (leaf), wild yam (root), schisandra berries, dandelion root, dong qui (root)
Garcinia Cambogia Extract (fruit)

Chocolate Carmel Ingredients: White Rice Syrup, Granola (Contains: Whole Grain Rolled Wheat, Whole Grain Rolled Oats, Brown Sugar, High Fructose Corn Syrup, Crisp Rice (Rice, Salt, Malt), Oat Flour, Unsweetened Dried Coconut, Partially Hydrogenated Cottonseed and/or Soybean Oil, Almonds, Modified Cornstarch, Cinnamon, Non Fat Dry Milk, Malt Flavoring, Salt, Polyglycerol Esters Of Fatty Acids, Coating (Contains: Sugars, Fractionated Palm Kernel Oil, Non Fat Dry Milk, Cocoa Powder, Soy Lecithin (an emulsifier), Salt, and Natural Flavor, Barley Malt Syrup, Crisp Rice (Contains: Rice Flour, Sugar, Malt Extract and Salt), Vitamin Mineral Herbal Amino Acid Blend (Contains: Garcinia Cambogia Extract, Herbal Blend (Contains: Kola Nut Extract, Gymnema Sylvestre, Wild Yam Root, Schizandra Berries, Dandelion Root, and Dong Quai), Dicalcium Phosphate, Magnesium Oxide, Vitamin and Mineral Blend (Contains: Vitamin A Palmitate, Ascorbic Acid, d-Alpha Tocopheryl Acetate, Niacinamide, Cholecalciferol, Ferrous Fumarate, Zinc Oxide, d-Calcium Pantothenate, Pyridoxine Hydrochloride, Copper Gluconate, Riboflavin, Thiamine Mononitrate, Folic Acid, Biotin, Potassium Iodide, and Cyanoccobalamin), I-Carnitine, Chromium Picolinate), Date Paste, Raisins, Caramel (Contains: Corn Syrup, Sugar, Non Fat Dry Milk, Fractionated Palm Kernel oil, Cream, Salt, Natural Flavor, Soy Lecithin, and Disodium Phosphate), Whole Wheat Flour, Natural and Artificial Flavor, Crystalline Fructose, Oat Bran, Natural Flavor, Apple Fiber.

NAME OF SUPPLEMENT:

My Sweet Revenge™ Chocolate Caramel

I certify that the information contained in this notice is complete and accurate and that LaneLabs USA, Inc. has substantiation that the statements are truthful and not misleading.

Sincerely,

Andrew J. Lane